

International Conference  
forestXchange – Freiburg, 25-27  
October 200

**Excursion**  
**"Knowledge management**  
**at Syngenta"**  
**October 27, 2006**



The Excursion will lead us to the Biological Research Centre of Syngenta in Stein (Switzerland). Syngenta is the first company worldwide focussing on agriculture. The branch "Crop Protection" is market leader worldwide. The second branch "Seeds" is number three. Syngenta reached a business volume of 8.1 Billion USD in 2005 and has 19,000 employees in more than 90 countries.

The company resulted from the fusion of Novartis and AstraZeneca in 2000. The headquarter is located in Basel with research sites in Stein, Switzerland, (where this excursion will go to), Bracknell, UK and North Carolina, US.

Syngenta became famous for being first sequencing the rice genome and for introducing the first hybrid barley in Great-Britain called "Colossus" in 2003.

Please Note: As Switzerland is not part of the EU, special VISA conditions may apply. If you are in doubt on travel limitations for your country, please contact your embassy or the embassy of Switzerland in advance!

"Syngenta has a long-standing reputation for bringing innovative products and breakthrough solutions to crop protection markets globally, and a foundation for this is our state-of-the-art research facility at Stein in Switzerland. As one of the company's global research centres, Stein provides the focus for biological research in several key areas. These include the development of novel solutions to control insects that attack crops and materials, plant diseases and pests that cause public health or hygiene problems. Stein interfaces seamlessly with the Syngenta global research network to discover new products and deliver technical enhancements to our comprehensive product portfolio.



The quality of research at Stein complements the company's scientific edge with the most effective and efficient technologies and processes, including our industry-leading glasshouse facilities, robotics and knowledge management systems. However, the key to unlocking success lies in our people, where we have a commitment to employ and develop excellent staff in a stimulating and creative working environment. It is our employees' common desire to lead technological change through understanding our customers' needs, and through building partnerships with respected academic institutions and leaders in research, that sustains the reputation of Syngenta for conceiving and delivering continued innovation."

*Syngenta Image Brochure*

The second stop will be in the Black Forest to learn more about the EU LIFE-Project on the protection of Phasianidae.



The project „integrated habitat protection for Phasianidae in the Black Forest“ („Integraler Habitatschutz für Rauhfußhühner im Schwarzwald“) tries to combine the spatial needs of tourism, forestry and nature conservation. By means of spatial partition and communication mountain bikers or hikers can follow their activities without bad conscience. At the same time, the Phasianidae wood grouse and hazel grouse in the black forest are protected. The project is funded by EU and the federal state of Baden-Württemberg.

**Provisional Programme (as state of September 14<sup>th</sup>):**

Departure from Freiburg:  
07:45

The programme at Syngenta:

09.00	Knowledge Management in Agriculture – Internal and External Services	Karl Gutbrod – Customer Information, Business Management
10.00	Coffee break	
10.15	Welcome and Introduction to Research Biology Syngenta Crop Protection	Hubert Buholzer – Head of Site Administration & Communication
11.00	Tour of Laboratories and Glasshouses in Disease Control	
	Tour of Laboratories and Glasshouses in Insect Control	
12.30	Lunch	

Please note that new “no smoking” rules apply on the site of Syngenta

The programme at the Black Forest:  
- to be announced -

Return to Freiburg:  
About 17:00

(if you have to be at the Airport at a certain time please let us know so we can check for a possible arrangement)

Syngenta webpage: <http://www.syngenta.com/en/index.aspx>

Phasianidae project (german only): <http://www.fva-bw.de/forschung/auerhuhn-life/index.html>